



## *Altrusa International of Richardson Foundation, Inc.*

P. O. Box 832101, Richardson, Tx 75083

[www.altrusarichardson.com](http://www.altrusarichardson.com)

---

June 2014

Community Supporter,

We are proud to announce that the *2014 Outstanding Women of Today Awards Luncheon* will be held Friday, October 31, 2014. We are actively seeking sponsors for this wonderful event and hope that you will participate at one of the sponsorship levels: Presenting, Platinum, Gold, Silver, or Bronze. We also request that you consider nominating an *Outstanding Woman* for 2014. Information about nominations and sponsorship levels is available on our website, <http://www.altrusarichardson.com>.

Altrusa International of Richardson Foundation, Inc., a 501(c)3 nonprofit organization, is part of an international organization whose main purpose is to provide service to our local community. Eighty women who live and/or work in Richardson provided over 9,000 hours of community service last year, in addition to providing monetary support to various projects, some of which are showcased in the enclosed brochure.

On October 25, 2013, twenty-six phenomenal women were recognized for their leadership, innovation, and achievements at the *2013 Outstanding Women of Today Awards Luncheon*, an annual event presented by Altrusa International of Richardson Foundation, Inc. Six of those women were subsequently honored as the Outstanding Woman of Today in their respective category. Over 300 people attended this inspiring community event. It was amazing to see and hear what these women have accomplished in their career to better themselves and the community.

You may ask, "What's in it for me or my company?" According to the 2012 Census, women made up 46.9% of the labor force; they comprised 51.5% of management, professional and related positions. Your support of the *Outstanding Women of Today Awards Luncheon* will reinforce the respect and value you place on the women in your organization. Your nomination of an *Outstanding Woman* will not go unnoticed!

The deadline for sponsorship commitments is October 10, 2014. Please feel free to contact a Sponsorship Coordinator if you have questions.

Sincerely,

Robin Smith, Sponsorship Coordinator  
robinsclee@yahoo.com (214) 405-3053



# Altrusa International of Richardson Foundation, Inc.

P. O. Box 832101, Richardson, Tx 75083

www.altrusarichardson.com

## Outstanding Women of Today Sponsorship Commitment Form

Event Date: October 31, 2014

Print your company name as it should appear in printed material and, if applicable, send your print-ready advertisement/logo (jpeg format preferred).

**Contact Information for Business/Organization/Individual:** Please print or type

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Sponsorship Levels:** (please check the appropriate box below) Mail completed form, print-ready ad/logo in jpeg format (if applicable) and check payable to “**Altrusa International of Richardson Foundation**” to the address below.

**Presenting - \$5,000**

- Two tables (16 event tickets)\*
- Prominent placement of full-page ad/logo in the program
- Ad (6 x 4 1/4”) in Altrusa Richardson newsletter
- Signage at the event

**Platinum - \$3,500**

- Two tables (16 event tickets)\*
- Full-page ad/logo in the program
- Ad (3 x 4 1/4”) in Altrusa Richardson newsletter
- Signage at the event

**Gold - \$1,500**

- One table (8 event tickets)\*
- Half-page ad/logo in the program
- Signage at the event

**Silver - \$600**

- Four event tickets\*
- One-quarter page ad/logo in the program
- Signage at the event

**Bronze - \$350**

- Two event tickets\*
- Recognition in program

\*Event tickets are for use by the Sponsors and their invited Guests. Nominees receive one complimentary ticket to attend.

Mail to:  
Altrusa International of Richardson Foundation  
c/o Robin Smith, Sponsorship Coordinator  
PO Box 832101  
Richardson, Tx 75083-2101

Commitment Deadline: **October 10, 2014**  
(Completed Form, payment and email your JPEG ad/logo, if applicable, must be received by this date)  
Questions? Please contact the Sponsorship Coordinator at robinsclee@yahoo.com (214) 405-3053